

## WHAT WOULD YOU LIKE ME TO CONSIDER TO ACHIEVE OUR CAPITAL FUND GOALS?

We ask you to consider the following gift options when making your pledge to our Capital Fund.

### 1 Matching Existing Giving

We ask you to consider giving as much to the Capital Fund as you are giving to the operating budget, for the next five years. For example, if you are currently giving \$1,000 per year to UUCW, would you consider giving an additional \$1,000 per year to the Capital Fund for the next five years, for a total Capital Fund pledge of \$5,000?

### 2 Pacesetter Gift

We ask those who are in a position to give more to consider making a pacesetter gift up to \$20,000 to our Capital Fund given over the next five years.

### 3 Legacy Gift

We invite those who are financially able to consider a legacy gift of \$20,000 to \$250,000 or more to our Capital Fund given over the next five years.



As you consider your response to our Capital Fund, please consider making an initial gift and then a five-year pledge. Initial gifts are given at the same time you make your Capital Fund pledge. Then, you begin fulfilling your five-year pledge by making contributions every month, quarter or year starting May 1, 2017.

### THE DECISION IS YOURS.

The gifts we ask you to consider are challenging. Receiving gifts in line with the three gift options stated above is necessary for us to achieve our Capital Fund goals. In the end, we are grateful for whatever you can give to this campaign. We only ask that you give what you can, from your heart. Thank you for your faithful support of our congregation through this campaign.

The following giving table is helpful in planning your Capital Fund gifts. Here's how a weekly gift can grow in size over a five-year period:

My Weekly Gift of:	Amounts to		
	Monthly Gift of:	Annual Gift of:	5-year Gift of:
15.00	65.00	780.00	3,900.00
20.00	87.00	1,040.00	5,200.00
25.00	108.00	1,300.00	6,500.00
30.00	130.00	1,560.00	7,800.00
40.00	173.00	2,080.00	10,400.00
50.00	217.00	2,600.00	13,000.00
70.00	303.00	3,640.00	18,200.00
100.00	433.00	5,200.00	26,000.00
150.00	650.00	7,800.00	39,000.00



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## Unitarian Universalist Church West



## QUESTIONS & ANSWERS



### IMPORTANT CAMPAIGN DATES TO KEEP IN MIND

On Sunday, February 26, 2017, we will be sharing more information at our worship services about our **Build the Vision** Campaign. You will receive a campaign packet which will contain additional information, including the pledge form needed for you to make your Annual Pledge for the 2017-18 fiscal year, as well as your Five-year Capital Fund pledge. Once you have your packet, we ask you to spend the following weeks considering your response to this campaign. Then, on Pledge Day, March 12, 2017, we ask you to bring your pledge form to the worship services. You can mail the form if you cannot be with us on March 12.



## CAMPAIGN QUESTIONS & ANSWERS



## WHAT IS THE BUILD THE VISION CAMPAIGN?

The **Build the Vision** Campaign has **two** important purposes:

- This is our annual pledge drive to support the church Operating Budget for the 2017-18 fiscal year. The Operating Budget pays for building operations, program costs, staff salaries, and everything else that is needed to run UUCW for a year.
- **Build the Vision** is also a church-wide effort over the next five years to raise the money we need for our Build 2020 Capital Fund. Build 2020 will allow us to make changes in our facilities to address important congregational needs from now into the future.

## WHY DID WE CHOOSE THE THEME “BUILD THE VISION”?

The name “**Build the Vision**” combines the spirit of our all-encompassing Vision 2020 Long Range Plan with the soul of the innovative Build 2020 conceptual plan we developed during our Holistic Study coordinated by Workshop Architects. UUCW is a strong and lively congregation -- living our mission today and planning for a great future!

## WHAT IS OUR ANNUAL PLEDGE DRIVE GOAL FOR 2017-18?

As we embark on our Annual Pledge Drive, we take time to reflect on what UUCW means in our lives, and then we embrace UUCW by making a financial pledge to support the mission, ministries and operations of our church for the fiscal year 2017-18. Our members have been generous with their past support for our church. We are asking each member household to renew their current Operating Budget pledge amount for the upcoming fiscal year (May 1, 2017 to April 30, 2018) and to consider increasing their pledge by 3%. Your generous response will help sustain and grow the worship, religious education, and social justice programs and ministries that serve our entire congregation and touch many lives beyond us.

## WHAT ARE THE CAPITAL FUND GOALS FOR OUR BUILD THE VISION CAMPAIGN?

We have a wonderful, yet challenging, opportunity ahead of us. Our facilities provide the means for us to live our values and fulfill our mission as we serve the needs of our members and our wider community. At the same time, our facilities help us to reach out to the next generation of spiritual seekers in their ongoing search for meaning and a caring community. The Build 2020 Capital Fund will address important facility needs identified by our congregation through the Vision 2020 Long Range Plan. By addressing these facility needs, we will enhance our many ministries of learning, social justice, spiritual deepening, and community-building. The goal for our campaign is to raise as much of the estimated Build 2020 project cost as possible over the next five years.



## WHAT ARE THE TOP PRIORITY BUILD 2020 CAPITAL PROJECTS?

The priorities of the proposed Build 2020 projects are based on member feedback received during our feasibility study conducted in fall 2016. We are focusing our initial efforts on **three key congregational needs**:

### MAJOR SYSTEM MAINTENANCE

Major systems and components of our UUCW buildings are in serious need of repair or upgrading. Build 2020 projects include:

- HVAC upgrades for entire building
- Replace roof systems
- Address water infiltration issues and improve drainage of our site
- Rebuild parking lot
- Upgrade technology to accommodate network and audiovisual needs
- Energy efficient window systems
- Additional insulation

### IMPROVED ACCESSIBILITY

For many years we have longed for an elevator that would allow those who have limited mobility or use mobility aids to access all three levels of our building. Bathrooms would provide a true “barrier free” washroom for people of all genders, and better access to bathrooms (without long waits) for people of all genders. Build 2020 concepts include:

- Elevator to all levels
- Gender-inclusive accessible restrooms

### SUITABLE OFFICES FOR UUCW STAFF

Provide suitable office space for all staff members. Currently, four staff members “office” in meeting rooms, or have inadequate office space. Office remodeling in the plan is also intended to restructure offices to improve staff collaboration. Build 2020 concepts include:

- Individual and shared offices
- Private meeting space
- Staff and volunteer work areas

## WHAT ADDITIONAL BUILD 2020 CAPITAL PROJECTS MAY BE CONSIDERED?

The following congregational needs would be considered if there is sufficient funding available beyond that needed to accomplish the three key priorities listed in the prior question.

### OPEN FOYER + COMMUNITY ROOM + MAIN LEVEL LIBRARY = MORE WELCOMING ATMOSPHERE

Build 2020 would create a movable wall between the East Foyer and Community Room, allowing for better traffic flow. A more open foyer would feature conversational seating, facilitating community. The library, an important symbol of growth and learning, would move to the main level. Build 2020 concepts include:

- East Entry vestibule
- Main floor library/café and outdoor patio
- Movable wall between East Foyer and Community Room

### BROADER SANCTUARY / OPEN WEST STAIRWAY

These changes improve the circulation of people into the Sanctuary on Sundays and during big events, and create a new West Entry and West side meeting rooms. An open stairway between levels provides a greater feeling of being “a church for all ages.” Build 2020 concepts include:

- West Entry vestibule and new foyer on the lower level
- Expanded meeting spaces
- Open staircase to main level

### REVITALIZING RELIGIOUS EDUCATION & PRESCHOOL SPACE

The plan provides better storage, kitchen space and facilities for religious education and preschool-oriented rental. Build 2020 concepts include:

- Multi-use spaces
- Relocate storage

### MULTI-USE MEETING ROOMS

The plan calls for targeted meeting rooms to be easily configured for use by both children and adults. Combined with an elevator to provide access, UUCW would have more meeting space than at present. Build 2020 concepts include:

- Better distribution of meeting spaces to all levels

## WHAT WILL THE PROPOSED BUILD 2020 PROJECTS COST?

Based on preliminary planning work, the estimated cost of the entire list of projects is roughly \$1.9 to \$2.6 million. This estimated cost range can be further broken down as follows:

Deferred Maintenance/Updating Elevator	\$255,000 to \$380,000 – Top priority
Rebuild Parking Lot	\$150,000 to \$180,000 – Top priority
Technology Upgrading	\$150,000 to \$250,000 – Top priority
Renovation work	\$ 40,000 to \$ 60,000 – Top priority
New Construction	\$500,000 to \$640,000 – Portions are top priority
Contingency	\$480,000 to \$600,000
A/E Fees, Survey, Testing, other	\$160,000 to \$205,000
	<u>\$185,000 to \$240,000</u>
	\$1.9 to \$2.6 million

## WILL WE BE ABLE TO AFFORD THE PROPOSED CAPITAL PROJECTS?

We will only take on projects that we can afford, based on the prioritization of the projects as listed above. In addition to the funds pledged in this capital campaign, other potential funding sources will be considered, including the following:

- **Borrowing:** We would consider short or long term borrowing. Any borrowing would be done cautiously, accompanied by a sound debt retirement strategy.
- **“In Kind” Gifts:** We could consider ways in which members can participate in the capital projects, especially if they have access to construction materials and trade skills at a substantial savings.
- **Current Assets:** No decision has been made about the use of the East Property. The church intends to begin a conversation with the congregation leading to the development of an overall direction. There are diverse viewpoints among our members regarding what to do with the East Property. One option among many is to sell the property and use the income for other purposes.

Once the Capital Fund pledges have been received, and we have determined an affordable overall project budget, we will partner with an architect to develop detailed building plans and drawings that we can share with the congregation for additional input and feedback.



*We have a wonderful, yet challenging, opportunity ahead of us.*

